

ZEN KURP

BRANDING STRATEGIST, VIDEO EDITOR & GRAPHIC DESIGNER

hello@zenkurp.com

(+91) 93339 77770

www.zenkurp.com

  zenkurp

Experience

November 2025 - Current

Sr. Brand Executive, Sabine Hospitals Tanur

- Manage branding, brand strategy, and visual identity across all Sabine Hospitals branches, ensuring consistent brand communication and positioning.
- Lead end-to-end content creation, graphic design, video production, and creative campaigns for hospital marketing and promotional activities.
- Oversee social media management across all branches, including content planning, campaign execution, and digital brand development to enhance visibility and engagement.

July 2025 - September 2025

Sr. Graphic Designer & Video Editor, Social Media Manager, Almas Hospital Kottakkal

- Expertly creates graphics and professional videos for hospital branding and communication using industry-standard tools such as Photoshop, Illustrator, Premiere Pro, After Effects, and DaVinci Resolve, ensuring high-quality and creative visual output.
- Oversees and manages the hospital's social media presence, utilizing advanced design and editing skills to produce engaging posts and video content that effectively promote health initiatives and important updates.

July 2025 - July 2025

Graphic & UI/UX Designer, Freelance

- Designed and delivered custom web and mobile UI/UX solutions for diverse clients, focusing on user-centered design, wireframes, prototypes, and responsive layouts to enhance usability and engagement.
- Collaborated with clients to identify user needs and business goals, creating interactive prototypes and design systems using tools like Figma, improving client satisfaction and product success.

July 2025 - 2025

Graphic / Web Designer, Kozhikode, India & Dubai, UAE

- Designed and developed custom websites, landing pages, and graphic assets for clients across various industries, focusing on brand identity, UI/UX principles, and responsive design to ensure a seamless user experience.
- Collaborated with clients in Kozhikode and Dubai to create logos, brochures, social media creatives, and marketing materials, enhancing brand presence and visual communication for both local and international markets.

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Education

July 2019

UI/UX Designer, Coursera, Google

2012 - 2014

Multimedia, KCSM

2009 - 2012

BSc. Maths, Calicut University

Skills

Organization

Problem-solving

Management

Photoshop

Illustrator

Davinci Resolve

Premier Pro

After effects